CURRICULUM SUMMARY – Creative digital media production 24/25

YEAR 12 - BTEC Level 3 Media

TERM 1	TERM 2	TERM 3
CONTENT	CONTENT	CONTENT
Unit 1 – Representations in the media – analysis of how	Unit 1 – Representations in the media – analysis of how the	Unit 1 – revision - – Representations in the media –
the media re-presents images, people and places to the	media re-presents images, people and places to the world.	analysis of how the media re-presents images, people and
world. Drawing on key theories relating to audience,	Drawing on key theories relating to audience, representation,	places to the world. Drawing on key theories relating to
representation, ideology, genre and narrative	ideology, genre and narrative	audience, representation, ideology, genre and narrative
Unit 10 A Film genres – applying analysis of the key	Unit 10A – Film genres - applying analysis of the key technical	Unit 4A – Film finance - applying analysis of the key technical codes
technical codes of media production to specific film genres.	codes of media production to specific film genres.	of media production to specific film genres.
	Unit 4A – Film finance - applying analysis of the key technical	Unit 4 B and C – Pre-production portfolio – creating a
	codes of media production to specific film genres.	portfolio that documents the students planning for their
		short films.
ASSESSMENTS	ASSESSMENTS	ASSESSMENTS
In class end of topic assessments	Mocks	External exam unit 1
Homework assessments	Homework assessments	Final submission 4A
Coursework first submission for unit 10 A	Coursework final submissions 10A	Homework assessments
Coursework first submission for unit 10 A	Coursework final submissions 10A Coursework first submission 4A	• nonework assessments
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HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING
Read, listen to, watch and discuss the news and other	Read, listen, watch and discuss the news and other media	Talk to the students about what they have learnt in class
media forms	forms	Develop outside reading
Read newspapers online (at least 2 points of view i.e.	Watch films and allow their children to analyse key scenes	Look at useful websites and podcasts on the film industry
Guardian & Mail)	for them.	

YEAR 13 - Creative digital media production

TERM 1	TERM 2	TERM 3
Unit 8 – responding to a commission - students plan for the delivery of a specific media product. Students research into similar products and create a detailed plan for their own films, Unit 4 B and C- Pre-production portfolio - creating a portfolio that documents the students planning for their short films.	CONTENT Unit 8 responding to a commission - students plan for the delivery of a specific media product. Students research into similar products and create a detailed plan for their own films. Unit 10 B,C Film production — make the opening 3 -4 minutes of a film. Students to work individually or in groups on the production and post-production of their film sequences.	CONTENT Revision & Practise exam papers for retakes of unit 1 and 8 if required.
Unit 1 – revision for exam retake ASSESSMENTS First and second submission for unit 4 Homework assessments Revision for Unit 1 retake	ASSESSMENTS • External exam for unit 8 • Complete first and second submission for unit 10 Film	ASSESSMENTS • End of Year exam
HOW PARENTS CAN SUPPORT LEARNING Read, listen to, watch and discuss the news and other media forms. Look at online edition of media magazine for revision for unit 1	HOW PARENTS CAN SUPPORT LEARNING Talk to students about their films and provide valuable feedback on their ideas. Encourage students to revise for Unit 1 and 8 retakes by extra curriculum reading of news and film media books and websites.	HOW PARENTS CAN SUPPORT LEARNING Talk to the students about what they have learnt in class Develop outside reading