## CURRICULUM SUMMARY – Creative digital media production 22/23

## YEAR 12 - BTEC Level 3 Media

TERM 1	TERM 2	TERM 3
CONTENT  Unit 1 – Representations in the media – analysis of how the media re-presents images, people and places to the world. Drawing on key theories relating to audience, representation, ideology, genre and narrative  Unit 10 A Film genres –applying analysis of the key technical codes of media production to specific film genres.	CONTENT  Unit 1 – Representations in the media – analysis of how the media re-presents images, people and places to the world. Drawing on key theories relating to audience, representation, ideology, genre and narrative  Unit 10A – Film genres - applying analysis of the key technical codes of media production to specific film genres.  Unit 4A – Film finance - applying analysis of the key technical codes of media production to specific film genres.	CONTENT  Unit 1 – revision - – Representations in the media – analysis of how the media re-presents images, people and places to the world. Drawing on key theories relating to audience, representation, ideology, genre and narrative Unit 4A – Film finance - applying analysis of the key technical codes of media production to specific film genres. Unit 4 B and C – Pre-production portfolio – creating a portfolio that documents the students planning for their short films.
ASSESSMENTS	ASSESSMENTS	ASSESSMENTS
In class end of topic assessments	Mocks	External exam unit 1
Homework assessments	Homework assessments	Final submission 4A
Coursework first submission for unit 10 A	Coursework final submissions 10A     Coursework first submission 4A	Homework assessments
HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING
Read, listen to, watch and discuss the news and other media forms Read newspapers online (at least 2 points of view i.e. Guardian & Mail)	Read, listen, watch and discuss the news and other media forms Watch films and allow their children to analyse key scenes for them.	Talk to the students about what they have learnt in class Develop outside reading Look at useful websites and podcasts on the film industry

## YEAR 13 - Creative digital media production

TERM 1	TERM 2	TERM 3
CONTENT	CONTENT	CONTENT
Unit 8 – responding to a commission - students plan for the	Unit 8 responding to a commission - students plan for the	Revision & Practise exam papers for retakes of
delivery of a specific media product. Students research into	delivery of a specific media product. Students research into	unit 1 and 8 if required.
similar products and create a detailed plan for their own	similar products and create a detailed plan for their own films.	
films,		
Unit 4 B and C- Pre-production portfolio - creating a	Unit 10 B,C Film production – make the opening 3 -4 minutes	
portfolio that documents the students planning for their	of a film. Students to work individually or in groups on the	
short films.	production and post-production of their film sequences.	

ASSESSMENTS	ASSESSMENTS	ASSESSMENTS
<ul> <li>First and second submission for unit 4</li> </ul>	External exam for unit 8	End of Year exam
Homework assessments	Complete first and second submission for unit 10 Film	
Revision for Unit 1 retake		
HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING	HOW PARENTS CAN SUPPORT LEARNING
	Talk to students about their films and provide valuable	
Read, listen to, watch and discuss the news and other	feedback on their ideas.	Talk to the students about what they have learnt
media forms.	Encourage students to revise for Unit 1 and 8 retakes by extra	in class Develop outside reading
Look at online edition of media magazine for revision for	curriculum reading of news and film media books and websites.	
unit 1		