

**CURRICULUM SUMMARY –  
Creative digital media production -  
21/23**

**YEAR 12 – BTEC Level 3 Media**

TERM 1	TERM 2	TERM 3
<p><b>CONTENT</b> Unit 1 – Representations in the media – analysis of how the media re-presents images, people and places to the world. Drawing on key theories relating to audience, representation, ideology, genre and narrative Unit 10 A Film genres –applying analysis of the key technical codes of media production to specific film genres.</p>	<p><b>CONTENT</b> Unit 10A – Film genres - applying analysis of the key technical codes of media production to specific film genres. Unit 4A – Film finance - applying analysis of the key technical codes of media production to specific film genres. Unit 4 B and C – Pre-production portfolio – creating a portfolio that documents the students planning for their short films.</p>	<p><b>CONTENT</b> Unit 4A – Film finance - applying analysis of the key technical codes of media production to specific film genres. Unit 4 B and C – Pre-production portfolio – creating a portfolio that documents the students planning for their short films. Unit 10 B,C Film production – make the opening 3 -4 minutes of a film. Students to work individually or in groups on the production and post-production of their film sequences.</p>
<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• In class end of topic assessments</li> <li>• Homework assessments</li> <li>• Coursework first submission for unit 10 A</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework assessments</li> <li>• Coursework final submissions 10A</li> <li>• Coursework first submission 4A</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Final submission 4 B and C</li> <li>• Final submission 4A</li> <li>• Homework assessments</li> </ul>
<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Read, listen to, watch and discuss the news and other media forms Read newspapers online (at least 2 points of view i.e. Guardian &amp; Mail)</p>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Read, listen, watch and discuss the news and other media forms Watch films and allow their children to analyse key scenes for them.</p>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Talk to the students about what they have learnt in class Develop outside reading Look at useful websites and podcasts on the film industry</p>

**YEAR 13 - Creative digital media production**

TERM 1	TERM 2	TERM 3
<p><b>CONTENT</b> Unit 8 – responding to a commission - students plan for the delivery of a specific media product. Students research into similar products and create a detailed plan for their own films,</p>	<p><b>CONTENT</b> Unit 8 responding to a commission - students plan for the delivery of a specific media product. Students research into similar products and create a detailed plan for their own films.  Unit 10 B,C Film production – make the opening 3 -4 minutes of a film. Students to work individually or in groups on the production and post-production of their film sequences.</p>	<p><b>CONTENT</b> Revision &amp; Practise exam papers for retakes of unit 1 and 8 if required.</p>

<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Preparation for Unit 8 external exam</li> <li>• Homework assessments</li> <li>• Revision for Unit 1 exam</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• External exam for unit 8</li> <li>• Complete first and second submission for unit 10 Film</li> <li>• Exam Unit 1</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• End of Year retakes Unit 1 and 8 if necessary</li> </ul>
<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Read, listen to, watch and discuss the news and other media forms. Look at online edition of media magazine for revision for unit 1</p>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Talk to students about their films and provide valuable feedback on their ideas. Encourage students to revise for Unit 1 and 8 retakes by extra curriculum reading of news and film media books and websites.</p>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <p>Talk to the students about what they have learnt in class Develop outside reading</p>