

CURRICULUM SUMMARY – Business A-Level (Edexcel)

YEAR 12

Business A-Level Edexcel Board (Theme 1 Marketing & People and Theme 2 Managing Business Activities)

TERM 1	TERM 2	TERM 3
<p>CONTENT Theme 1 Marketing & People and Theme 2 Managing Business Activities</p> <ul style="list-style-type: none"> • Meeting Customer Needs (Theme 1) • The Market (Theme 1) • Raising Finance (Theme 2) • Financial Planning (Theme 2) 	<p>CONTENT Theme 1 Marketing & People and Theme 2 Managing Business Activities</p> <ul style="list-style-type: none"> • The marketing mix and strategy (Theme 1) • Managing people (Theme 1) • Managing finance (Theme 2) • Resource management (Theme 2) 	<p>CONTENT Theme 1 Marketing & People and Theme 2 Managing Business Activities</p> <ul style="list-style-type: none"> • Entrepreneurs and leaders (Theme 1) • External influences (Theme 2) • Revision of both themes for Yr 12 exam
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework based on past exam question • Text book homework exercises • Multiple choice questions • Google classroom tests 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework booklet based on text book case study • Past paper case study questions • Interim end of section test based on above topics • MCQs from G Classroom 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework booklet based on text book case study • Interim multiple choice exam questions and case study stimulus questions • End of year test based on specimen exam papers
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on starting a business • Support pupils with written work and analysis and critical thinking questions • Interpret teachers' assessment comments from marked work. 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on starting and managing a business • Support pupils with written work and analysis and critical thinking • Check whether pupils are submitting essay work according to deadlines 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on starting and managing a business • Support pupils with written work and analysis • Check teacher emails for how pupils can improve work • Look at past paper examples on G Classroom

YEAR 13 Business A-Level Edexcel Board (Theme 3 Business Decisions & Strategy and Theme 4 Global Business)

TERM 1	TERM 2	TERM 3
<p>CONTENT Theme 3 Business Decisions and Strategy and Theme 3 Global Business Decisions</p> <ul style="list-style-type: none"> • Business objectives and strategy (Theme 3) • Business growth (Theme 3) • Globalisation (Theme 4) • Global markets and business expansion (Theme 4) 	<p>CONTENT</p> <ul style="list-style-type: none"> • Decision making techniques (Theme 3) • Influences on business decisions (Theme 3) • Assessing competitiveness (Theme 3) • Global marketing (Theme 4) 	<p>CONTENT</p> <ul style="list-style-type: none"> • Managing change (Theme 3) • Global industries and companies (Theme 4) • Exam writing skills – essay plans for marking 20 mark questions • Exam revision – extended answers 20+ mark essay answers • Revision in Final term – Google Classroom revision files – set questions and past papers.
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework and in-class tests • Interim extended essay exam questions scaffolding • Practice extended essay questions • Google classroom mini tests 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework and class tests • Interim extended essay exam questions • Practice extended essay questions • MCQs and Google Classroom mini tests 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework booklet based on text book case study • Interim multiple choice exam questions • Practice extended essay questions • Mock exam based on past papers. • Individual education plan material assessment for identified students • This may be only for a few weeks before study leave • Model answers posted on Google • Examiners’ reports posted on Google Classroom
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on business objectives and globalisation • Support pupils with written work and analysis and critical thinking • Discussing business news items • Look at past paper examples on G Classroom page 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on global marketing • Support pupils with written work and analysis • Extended writing essays – parents to assess teacher comments on how to reach MEG • Look at past paper examples on G Classroom page 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Discussion questions with pupils based on globalisation • Look through revision booklets • Check G Classroom to assess homework set and completion dates. • Look at past paper examples on Google page

