

Year 9 - BTEC First Award in Enterprise

TERM 1	TERM 2	TERM 3
<p>CONTENT</p> <ul style="list-style-type: none"> • Understand the purpose of ownership in the business • Describe the different kinds of business ownership • Explain how businesses are classified according to local and national examples • Classification of business into primary, secondary and tertiary examples 	<p>CONTENT</p> <ul style="list-style-type: none"> • Assess small and large businesses • Assess, local and national, regional and international scale of business ownership • Understand the wider business context in which businesses operate. • Growth, inflation, surplus and competitiveness 	<p>CONTENT</p> <ul style="list-style-type: none"> • Business environment characteristics • Markets, economics trends, growth and decline of sectors] • Growth of tertiary service sector • Legal framework in which businesses operate
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Students must achieve Pass level mark areas for Unit 1 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. Students are only allowed one draft attempt and then final submission • Explain how businesses are classified using local and national examples. 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Students must achieve Merit level mark areas for Unit 1 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. Students are only allowed one draft and then a final submission • Contrast the ownership and purposes of different business organisations 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Students must achieve Distinction in Unit 1 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. • Evaluate how a business organisation has responded to changes in the business environment.
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in meeting deadlines • Read through task sheets and discuss ideas and concepts to investigate 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in meeting deadlines • Read through task sheets and discuss ideas and concepts to investigate • Discuss results and individual education plans. 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in meeting targets for final summative marking final deadlines.

Year 10 - BTEC First Award in Enterprise

TERM 1	TERM 2	TERM 3
<p>CONTENT</p> <ul style="list-style-type: none"> • Component 2: Planning for and Pitching an Enterprise Activity 	<p>CONTENT</p> <ul style="list-style-type: none"> • Component 2: Planning for and Pitching an Enterprise Activity 	<p>CONTENT</p> <ul style="list-style-type: none"> • Component 2: Planning for and Pitching an Enterprise Activity
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Students must complete Component 1 from previous year. Students must achieve Pass level mark areas for Component 2 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. • A.2P1 Describe three potential ideas for micro-enterprise activities obtained using market research. • A.2P2 Prepare a realistic plan for a final micro-enterprise activity, fully explaining reasons for choice of final idea. 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Assessment completion of P Task and starting of M Task Assessment of P Tasks from Component 2 Students must achieve Merit level mark areas for Component 2 through written assignments based on task sheets .Independent learning and meeting deadlines – work is submitted and internal marked and verified . • A.2.M1 Prepare a detailed, realistic and well-structured plan for a final micro-enterprise activity, giving detailed reasons for choice of idea supported by individual research. 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Completion of Merit Tasks • Completion of Distinction Tasks • Students must achieve Merit level mark areas for Unit 3 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. • A.2.D1 Prepare a comprehensive and realistic plan for a final micro-enterprise activity, supported by clear individual research.
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in prioritizing workload to meet deadlines • Read through task sheets and give pupils help in deciding on suitable businesses to investigate. 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in meeting deadlines • Read through and interpret teachers comments on marks and possible improvement of incomplete tasks • Work with pupils on their individual education plans 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • Assist pupils in meeting deadlines for summative marking final deadlines

Year 11 - BTEC First Award in Enterprise

TERM 1	TERM 2	TERM 3
<p>CONTENT</p> <ul style="list-style-type: none"> Component 3 Promotion and Finance of the BTEC Tech Award in Enterprise brings together two contrasting aspects of successfully setting up and running a small enterprise: the promotion of an enterprise and the effective financial management of an enterprise. 	<p>CONTENT</p> <ul style="list-style-type: none"> Component 3 (Finance and Promotion) Exam Unit (till Feb ½ term) 	<p>CONTENT</p> <ul style="list-style-type: none"> Completion and assessment of Components 1, 2 and 3.
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> Practice Component 3 paper online Exercise sheets on finance – capital, wages, costs, sales, breakeven, cashflow and budgets Practice of multiple choice questions 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> External Exam Unit during Jan/ Feb 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> Students complete task sheets to deadline for 1, 3, 8 Meeting task sheet criteria for Pass, Merit and Distinction areas. Submission and re-draught permissible once with 2-week interim gap to re-submit.
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> Support with background reading of texts Discussion of key financial terms Home practice of online Edexcel practice tests. 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> Support with background reading of texts Discussion of key financial terms Home practice of online Edexcel practice tests. 	<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> Completion of Merit Tasks Completion of Distinction Tasks Students must achieve Merit level mark areas for Components 1, 2 and 3 through written assignments based on task sheets. Independent learning and meeting deadlines – work is submitted and internal marked and verified. Identification of businesses and how they develop brands to D standard.

YEAR 12

BTEC Level 3 Business Year 1

TERM 1	TERM 2/ TERM 3	TERM 2/ TERM 3
<p>CONTENT</p> <p>Unit 1 Exploring Business</p> <ul style="list-style-type: none"> • Features of contrasting businesses • Stakeholders • Organizational structures • Aims and objectives • Internal, external and competitive environment • Situational analysis • Market structure, demand and supply. • Innovation and enterprise. 	<p>CONTENT</p> <p>Unit 2 Developing a Marketing Campaign</p> <ul style="list-style-type: none"> • The role of marketing. • Marketing aims and objectives. • Types of market. • Branding. • Influences on marketing activity. • Marketing campaigns. • Research on needs and wants of customers. • Research methods. • Developing and planning a marketing campaign. • Marketing mix. • Budgets. 	<p>CONTENT</p> <p>Unit 8: Recruitment and Selection Process</p> <ul style="list-style-type: none"> • Recruitment processes • Ethical and current employment law. • Documentation used in the recruitment and selection process. • Interview role play. • SWOT analysis. • Personal skills development plan. <p>Unit 3: Personal and Business Finance</p> <ul style="list-style-type: none"> • Understand the importance of managing personal finance. • Explore the personal finance sector. • Understand the purpose of accounting. • Select and evaluate different sources of business finance. • Break-even and cash flow forecasts. • Complete statements of comprehensive income and financial position and evaluate a business's performance.
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Individual Task Sheets • Students must achieve areas of Pass, Merit and Distinction in the task sheets • Assessment through reports, presentations, leaflets and PPT and Publisher documentation • Students must meet interim deadlines 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Students must achieve areas of Pass, Merit and Distinction in the task sheets • Pupils are required to prepare six pages of research based on a prerelease. • Homework and class work sheets on Unit 2 • Past papers and assessment of mark schemes for Unit 2 past paper 	<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Individual Task Sheets • Students must achieve areas of Pass, Merit and Distinction in the task sheets • Interview role play. • Two hour question paper. • Externally assessed. • Past papers.

HOW PARENTS CAN SUPPORT LEARNING

- Interpret formative and summative task completion marks and teacher comments
- Assist students in meeting deadlines, investigating their chosen businesses and developing independent research and investigation skills in understanding their businesses.
- Follow individual education plans where written by teachers to assist work completion
- Interrogate Bromcom pages to find research and additional information

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BTEC Level 3 Business Edexcel Year 2

TERM 1	TERM 2	TERM 3
<p>CONTENT Unit 3: Personal and Business Finance</p> <ul style="list-style-type: none"> • Understand the importance of managing personal finance. • Explore the personal finance sector. • Understand the purpose of accounting. • Select and evaluate different sources of business finance. • Break-even and cash flow forecasts. • Complete statements of comprehensive income and financial position and evaluate a business's performance. <p>•</p>	<ul style="list-style-type: none"> • POTENTIAL RESIT 	<ul style="list-style-type: none"> • POTENTIAL RESIT
<p>ASSESSMENTS</p> <ul style="list-style-type: none"> • Homework booklet based on past papers • Interim past papers mock exam • Practice extended essay questions 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •
<p>HOW PARENTS CAN SUPPORT LEARNING</p> <ul style="list-style-type: none"> • formative and summative task completion marks and teacher comments • Assist students in meeting deadlines, investigating their chosen businesses and developing independent research and investigation skills in understanding their businesses. 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •